



## Photo-Piezo-ActUators based on Light Sensitive COMposite

# Deliverable

**D5.1 – Project logo and documents templates**

**WP5 - Dissemination and exploitation**

### Project Information

Grant Agreement n°	863227
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## Document Status

### Document Information

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### Document approval

Name	Position in project	Organisation	Date	Visa
Lucia Petti	Coordinator	CNR	30/01/2020	OK
Fabienne Brutin	Project Management Officer	Ayming	30/01/2020	OK

### Document history

Version	Date	Modifications	Authors
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## Executive summary

### 1. Description of the deliverable content and purpose

The D5.1 “Project logo and documents templates” deliverable aims to create an identity for the H2020 PULSE-COM project. As a visual tool to which anyone can refer, it plays a significant role to present the project both at the internal and at the external level. Indeed, the several components of this tool convey the project purpose, its spirit and ambitions and facilitate the identification of the PULSE-COM project by the scientific community and the general public.

This deliverable serves the promotion of PULSE-COM, it enhances communication and dissemination to the general public. It provides high visibility and makes the project accessible, thereby contributing to its image and reputation. The logo and graphic charter highlight the values and aims of the PULSE-COM project and are symbols of its identity.

The identity set is provided by Ayming with the support of the communication agency COMETE.

### 2. Brief description of the state of the art and the innovation breakthroughs

N/A

### 3. Corrective action (if relevant)

N/A

### 4. IPR issues (if relevant)

N/A

## Deliverable report

### 1. Description of the deliverable content

The identity set of the PULSE-COM project has been defined and provided at the early stages of the project. The identity set will guarantee the project consistent graphical identity throughout its lifetime. The set includes the following items:

- A logo;
- A graphical charter for the Power point slide presentation template and for the public website.

All the elements are meant to be used for all internal and external communication actions (e.g. dissemination events) related to the PULSE-COM project.

#### 1.1. PULSE-COM logo

The logo (Figure 1) is available on [Aymingsphere](#) (the consortium repository platform) and in various formats (EPS, JPEG, PDF and PNG) for the consortium members.

The H2020 PULSE-COM project logo is based on a star representing the light making a polymer moving designing the P of PULSE-COM. It contains different waves that could be associated with different wavelengths.



Figure 1: PULSE-COM logo

#### 1.2. PULSE-COM PowerPoint template

- The graphical charter used in the PULSE-COM official presentation slide template was created in line with the “spirit” conveyed by the existing PULSE-COM logo and illustrations matching the PULSE-COM potential applications. This graphical charter is available on [Aymingsphere](#) for all partners. Below are screenshots of the template that was created at the beginning of the project (Figures 2 and 3).

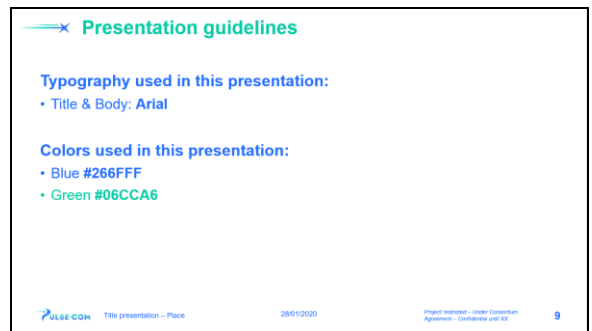
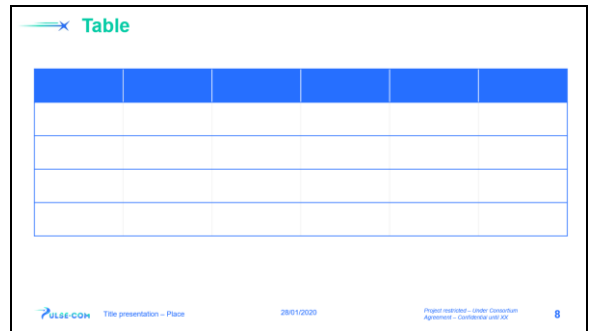
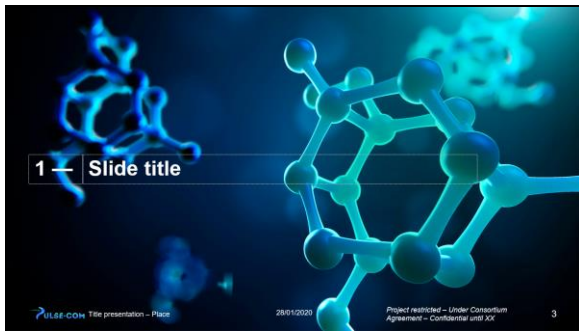
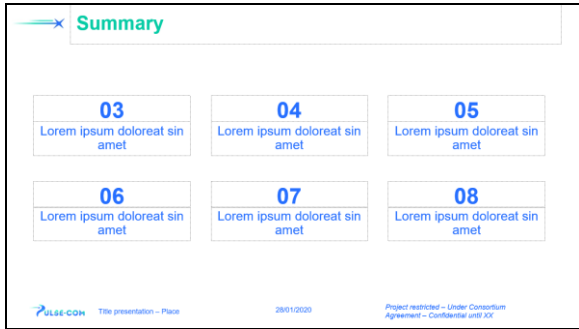


Figure 2: PULSE-COM graphical charter for Power Point slide presentation



### Colour key



R	38	R	6
G	111	G	204
B	255	B	166

### Font and bullet point



Figure 3: PULSE-COM graphical charter colour key

## 2. Conclusion

This document reports the successful creation of the project logo and PowerPoint template, ensuring a homogeneous and recognisable identity to the PULSE-COM project.